



## HOLMES BESPOKE LAUNCH THE SHORE COLLECTION

Hand-made luxury rugs made using recycled PET yarn from recycled plastic bottles found on the Indian Shoreline

The Shore Collection from Holmes Bespoke comprises five unique rugs hand knotted using recycled PET (polyethylene terephthalate) yarn. Available in three distinct colour ways; Magenta Sunset, Ocean Blue and Golden Sands.

Environmentally conscious PET yarn (polyethylene terephthalate) is made from 100% recycled plastic bottles. These bottles are predominantly washed up along the Indian shoreline and each rug is named after one of India's most beautiful beaches to honour this connection.

Luxurious to the touch yet strong and durable, PET yarn is easy to clean, it is also water, UV, stain and moth resistant. This also means that The Shore Collection is suitable for occasional outdoor use.

Handcrafted in India by artisan craftsmen, the plastic bottles are sterilised, dried and crushed into small chips. These chips are heated and passed through a spinneret to form strings of yarn that is

wound up in spools. The fibre is crimped to create a fluffy texture then hand dyed and knitted, ready to be used to create a bespoke rug.

Varkala - this subtle hand painted hexagon design is the perfect all rounder; contemporary yet classic.







Tarkali - reminiscent of sunset hues spreading across a scorched summer sky.







Anjuna - angular lines cut through a watercolour backdrop, this rug will be noticed!







Palolem - hexagon shapes shimmer through a misty painterly backdrop.







Agonda - a stunning hand painted ombre border adds an accent colour to this neutral.







Laylah Holmes, Founder & Creative Director at Holmes Bespoke comments: "The Shore Collection epitomises our efforts at Holmes Bespoke to create a smaller environmental footprint. Across all our rug production we have minimised the use of raw materials and reduced waste where we can. Our artisans use traditional techniques and all of our rugs are made completely by hand. Each rug in this collection takes inspiration from the magic of the ocean and has been designed to bring a sense of tranquility to the home."

Prices start from £2,610 (250cm x 180cm). Choose from the sizes available online or use the bespoke service to create a custom size to fit your space perfectly. The Shore Collection is hand knotted to order in 12-14 weeks. <a href="https://holmesbespoke.com">https://holmesbespoke.com</a>

Holmes Bespoke specialise in bespoke hand crafted rugs, carpets and tapestries for luxury interiors. Created and designed by Laylah Holmes with the aim to provide a fresh, unique and personal approach to custom made interiors. With liveable luxury at the heart of the company, teamed with an emphasis on original design and quality craftsmanship. Holmes Bespoke offers a tailored service from concept development to white glove installation. Set apart by a diverse offering of weaving techniques, Holmes Bespoke's skilled artisans can hand tuft, knot, weave, loop, or carve any bespoke design in an array of premium fibre.

Holmes Bespoke design and handcraft bespoke rugs, runners, fitted carpets & wall hanging tapestries for projects worldwide, for luxury residences, hotels and super yachts. Led by Laylah Holmes, Holmes Bespoke are committed to building long lasting authentic relationships, inspiring a creative and enjoyable design experience whilst ensuring to deliver exceptional quality every time. Offering a diverse range of techniques allows them to work on a wide range of projects from contemporary to traditional. Holmes Bespoke pride themselves on offering a personal service from consultation to installation.